



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)



Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi

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## Department of Management Studies

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### Report on Industrial Visit to Karnataka Silk Industries Corporation (KSIC), Mysore

**Event Organized and coordinated by:** Dr.K. Venkateswarlu, Assistant Professor & Dr. Nagarajan. G, Professor, Department of Management Studies

Industrial visits offer students practical exposure to real-world industrial operations, helping bridge the gap between theory and practice. Participants observe production processes, technologies, and challenges firsthand, gaining valuable insights. These visits also allow students to explore career opportunities, build industry connections, and foster innovation by seeing how academic concepts are applied in professional settings. By considering the importance of Industrial visits, the Department of Management studies successfully organised an Industrial Visit to **Karnataka Silk Industries Corporation (KSIC), Mysore on 04.01.2025** for I year MBA students

Karnataka Silk Industries Corporation (KSIC) located in Mysore; a company known for its iconic Mysore Silk sarees. The visit was organized to help the students to understand how silk is produced and to witness the production process firsthand. KSIC, which was established in 1912 under the Mysore Maharajas, is renowned for combining traditional craftsmanship with modern technology to create world-class silk products

## Objectives of the visit

The main objective of the visit was to provide a comprehensive understanding of the silk production process from start to finish. It aimed to help us learn about the history and heritage of KSIC and its role in promoting Mysore Silk, observe the use of advanced machinery alongside traditional craftsmanship, and gain insights into quality control measures. Additionally, the visit offered an opportunity to understand the challenges faced by the silk industry and explore potential career opportunities within the textile sector.

## Activities in the visit

The visit started with a warm welcome by the KSIC team, who gave us a brief history of the organization and its operations. We were then taken on a guided tour through the various stages of silk production:

1. **Raw Silk Processing:** The first stage involved processing raw silk cocoons. We observed how the cocoons are boiled, unwound, and turned into fine silk threads. This stage was fascinating as it showcased the intricate process of extracting silk.
2. **Dyeing:** Next, we visited the dyeing section, where the silk threads were colored using vibrant and eco-friendly dyes. The staff explained the importance of preserving traditional dyeing methods while ensuring environmental sustainability.
3. **Weaving:** The weaving process was a highlight of the visit. Skilled artisans demonstrated their expertise in creating intricate patterns on the fabric using handlooms and power looms. This step highlighted the blend of human skill and machine precision.
4. **Quality Control and Finishing:** Finally, we observed the quality control measures in place to ensure that every silk saree meets KSIC's high standards. This included checks for texture, durability, and the signature shine that Mysore Silk is known for.



The visit highlighted the intricate process of silk production, emphasizing the integration of traditional skills and modern technology. The students learned about the journey of raw silk cocoons to luxurious sarees, the importance of quality control, and the challenges faced by the industry.



### **Outcomes of the visit**

The industrial visit to KSIC Mysore, was a valuable learning experience for MBA students of MITS Madanapalle. The visit to KSIC Mysore provided us with a practical understanding of the silk saree production process and its intricacies. Observing the use of both traditional methods and modern machinery broadened our perspective on how heritage and innovation can coexist in the textile industry. The experience also highlighted the importance of quality control in maintaining brand reputation and offered a deeper appreciation of the challenges faced by the silk industry. Approximately 50 students have enriched their knowledge by visiting the plant.

### **Impact Analysis of the visit**

The industrial visit to KSIC Mysore provided MBA students of MITS Madanapalle with valuable insights into the textile industry. Observing the silk saree production process, students gained a deeper understanding of how traditional craftsmanship and modern manufacturing techniques coexist. The visit emphasized the importance of quality control, sustainability practices, and industry challenges such as raw material procurement and market competition. Approximately 50 students benefited from this experience, reinforcing their academic knowledge in production management, supply chain logistics, and quality assurance.

Interaction with industry professionals also offered career insights and entrepreneurial inspiration. This visit significantly contributed to students' academic and professional growth, making it a highly impactful learning experience.

Mr.B.Roja Kiran & Ms.Aishwarya, Assistant Professor, Department of Management Studies accompanied the students for visit.

Report Prepared and submitted by : Mr.B.Roja Kiran

Ms.Aishwarya